

REVIEW REQUEST EMAIL CAMPAIGN FOR SHOPS



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EMAIL 1 - STARTED ON JOB COMPLETION - Subject: Thanks For Trusting [Company Name]

Dear [First Name],

I wanted to take a moment to say thanks for trusting [Company Name] with your vehicle. I'm [Owner Name], the owner of [Company Name] and I wanted to reach out personally to thank you and ask a favor.

This industry is incredibly competitive and one of the best ways for us to help more people looking for an honest mechanic is by getting people like you to leave us positive reviews. That is my very humble ask today, that you share your experience on Google and any other platform that you use. To make it easier, I've included our links below.

These reviews help local businesses like ours compete with big-name brands and help other vehicle owners like yourself find a local, honest mechanic when they need one.

[Google Review Link]
[Facebook Review Link]
[Yelp Review Link]

Thanks for your support, [Owner Name]
[Company Name] – [Company Phone] | [Company Email]

P.S. If you have any other repair or maintenance needs for any of your vehicles or know of anyone else who might need our services, please have them reach out to us directly at [Company Phone] or at [Company Email]!

EMAIL 2 - SENT ON DAY 3 - Subject: Can You Help [Company Name] Out?

Hi [First Name],

My name is [Owner Name], and I'm the owner of [Company Name]. On behalf of my team and myself, I wanted to thank you again for choosing us to work on your vehicle! It's always an honor and a pleasure to be trusted by our local community.

I'm emailing you today to ask for your help in reaching others in our local community by leaving us a review on Google and other popular platforms. With us being in such a competitive industry, these reviews really do make all the difference. Would you be willing to take 3 minutes and click the links below and share your experience to help other people find an honest auto repair shop?

[Google Review Link]
[Facebook Review Link]
[Yelp Review Link]

P.S. Our favorite type of customers are referral customers because it shows you not only had a great experience at our shop, but that you trust us to take care of your friends and family. With that being said, who do you know that could benefit from our services? Reply to this email with their contact information or have them reach out directly at [Company Phone] or at [Company Email]!

Thank You, [Owner Name]



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REVIEW REQUEST EMAIL CAMPAIGN CONTINUED



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[Company Name] – [Company Phone] | [Company Email]

EMAIL 3 - SENT ON DAY 7 - Subject: [First Name], Share Your Experience With [Company Name]

Hi [First Name],

[Owner Name] again. I noticed that I haven't seen your review come through on our Google page yet. I understand you're likely busy and this is a quick task that's easy to get lost. That's why I wanted to follow up and humbly ask you for your help. As I mentioned before, these reviews are hugely important to us and they help other people find an honest mechanic to work with as well.

Would you be willing to take a few minutes and click the links below and share your experience? Also, as mentioned in our past emails, we pride ourselves on earning customer referrals. Who else do you know that could benefit from taking their vehicle to our shop? Reply to this email with their contact information or have them reach out directly at [Company Phone] or at [Company Email]!

[Google Review Link]

[Facebook Review Link]

[Yelp Review Link]

Thank You, [Owner Name]

[Company Name] – [Company Phone] | [Company Email]

EMAIL 4 - SENT ON DAY 14 - Subject: [First Name], How Did We Do?

Good morning [First Name],

It's [Owner Name] again. I wanted to say thanks again for trusting us with your vehicle and to ask you to share your feedback with other people in the community. If you're not sure what to say or how to get started, I've included some reviews that others have referenced when they have hired us in the past. I've also included the links to popular platforms just above my email signature below.

"[Review 1]" – [Author First Name]

"[Review 2]" – [Author First Name]

"[Review 3]" – [Author First Name]

"[Review 4]" – [Author First Name]

[Google Review Link]

[Facebook Review Link]

[Yelp Review Link]

Thank You, [Owner Name]

[Company Name] – [Company Phone] | [Company Email]



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REVIEW REQUEST EMAIL CAMPAIGN CONTINUED



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EMAIL 5+ SENT ON DAY 30 & EVERY 30 DAYS - Subject: Share Your Experience with [Company Name]

Dear [First Name],

Do you have 3 minutes to help others find an honest mechanic in your community? Please click the links below to share your experience working with [Company Name]. You might be the reason someone finds a mechanic they can trust!

[Google Review Link]

[Facebook Review Link]

[Yelp Review Link]

Thank You, [Owner Name]

[Company Name] – [Company Phone] | [Company Email]



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